

# ISFAR BASET

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## EXPERIENCE

### Shift Digital, Software and Delivery Team

Birmingham, MI

#### Data Analyst

Nov 2021 - May 2023

- Improved data accuracy by 25% across 10+ enterprise projects by optimizing big data ETL processes
- Worked with cross-functional teams to design scalable data architecture, delivering actionable findings to senior executives
- Streamlined operations for 12 high-value clients and saved 15 hours weekly by automating billing data processing
- Managed data migration and transformation within Databricks, creating efficient pipelines for business-critical insights
- Leveraged SQL and Python within PySpark to transform raw data into cleaned, analysis-ready datasets
- Enhanced data visibility with interactive dashboards, enabling faster decisions for key stakeholders
- Crafted technical proposals aligned with project scope and business goals, achieving near 100% customer approval rate

### Array of Engineers

Grand Rapids, MI

#### Computer Engineer

Jul 2020 - Nov 2021

- Verified Airbus A350 avionics software using DOORS and Ansys SCADE, ensuring aerospace industry compliance
- Improved user experience by optimizing web app features with AngularJS, increasing client retention by 25%
- Introduced modular workflows for software testing, enhancing adaptability and achieving 98% on-time delivery
- Conducted A/B testing on web app features, identifying improvements to enhance functionality and usability
- Led GitHub code reviews across a multidisciplinary team, mitigating critical issues early in the development process

## PROJECTS

### AI Chatbot for Foundation Model Benchmarking: FMBench Assistant

April 2025

- Built a production-ready, serverless conversational assistant to help users explore FMBench using NLP
- Designed a modular RAG pipeline using LangGraph, FAISS, and Amazon Bedrock for embeddings and LLM generation
- Developed FastAPI backend with thread-based memory and deployed it on AWS Lambda with API Gateway integration
- Built a Streamlit frontend to simulate a chat experience, enabling real-time, context-aware conversations
- Integrated Bedrock Guardrails to ensure safe, accurate, and compliant responses across multi-turn dialogues

URL: [FMBench Assistant: Full article and code](#)

### Topics and Sentiments in Reddit Data

Aug 2023 - Dec 2024

- Analyzed 1+ billion Reddit posts and comments over 14 months using NLP and ML, uncovering U.S. state-level trends
- Refined 109 GB of data using Spark on AWS SageMaker, achieving a 95% reduction for efficient large-scale analysis

URL: [U.S. State Sentiments on Reddit](#)

### Geospatial Climate Impact Analysis

June 2023

- Evaluated 40+ years of climate data and delivered insights through an interactive web interface
- Generated visualizations using Python (Pandas, Seaborn, Plotly) and R (ggplot2, Quarto) to simplify complex datasets

URL: [Climate Chronicles - Southeastern Utah's National Parks](#)

## EDUCATION

### Georgetown University (GU)

Washington, D.C.

Master of Science in Data Science and Analytics | GPA: 4.0

Aug 2023 - May 2025

Coursework: Probabilistic Modeling and Statistical Computing, Database Systems and SQL, Advanced Data Visualization, Data Ethics and Policy, Computational Linguistics, Machine Learning App Deployment, Digital Storytelling, Big Data and Cloud Computing (TA), Applied Generative AI (Lead TA)

Leadership & Activities: Social Committee Member & Lead Mentor in the Data Science and Analytics program

### Grand Valley State University (GVSU)

Grand Rapids, MI

Bachelor of Science in Computer Science

Aug 2015 - May 2020

## SKILLS

**Programming:** Python, SQL, R, Java, C++

**Data Visualization:** Tableau, Plotly, Seaborn

**NLP:** spaCy, Hugging Face Transformers, BERT

**Tools:** Docker, Flask, Git, Quarto, CI/CD pipelines

**Machine Learning:** Scikit-learn, TensorFlow, PyTorch, XGBoost

**Big Data & Cloud:** Apache Spark, Databricks, AWS Sagemaker

**Databases:** MySQL, PostgreSQL, MongoDB, Snowflake

**Statistical Methods:** A/B Testing, Regression, Bayesian Analysis